

HB Exclusive: Murray named president of McNeill Hotel Company

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McNeill Investment Group (MIG) has named Travis Murray as the new president of McNeill Hotel Company, a division of newly formed MIG. In this new position, Murray is responsible for day-to-day supervision of McNeill Hotel Company, including brand and owner relationships, sales and marketing, revenue management and human resources, as well as focus on growing the company's third-party hotel property management portfolio.

The appointment is part of a leadership realignment accompanying the company's [completion of a strategic recapitalization](#) with Prospect Ridge, a prominent national private equity real estate investor, and Fulcrum Hospitality, a hospitality investment operating partner, advisor and asset manager.

Murray joined McNeill Hotel Company in 2018. Previously serving as a regional director/VP, operations, the company reports he was instrumental in facilitating multiple acquisitions during a period of robust growth; and, further, has helped it achieve outstanding performance metrics throughout the pandemic and current hospitality industry recovery.

“Working closely with Mark Ricketts, his predecessor as president, Travis has thoroughly demonstrated the ‘Right Stuff’ with steadily increasing responsibilities at McNeill,” said Chris Ropko, managing director/CEO, MIG. “In particular, he played a key role in orchestrating the property management and other operational aspects of our recent strategic recapitalization.”

“Travis is an outstanding leader,” said Ricketts, the company’s [newly named chief culture officer](#). “He cares deeply about the people part of this business for our team members, our industry colleagues and our guests. I expect him to accomplish great things as our new president.”

Murray has more than 20 years of experience in the hospitality field. Prior to joining McNeill, he spent 14 years with Marriott International in numerous roles including GM, dual GM and corporate GM specialist. He has extensive experience in functioning as a strategic business leader with responsibility for sustaining sales and marketing strategy, managing profitability, managing revenue generation and managing and conducting human resources activities.

“I am honored to take on these new responsibilities during an exciting time for our company. I especially want to thank Phillip H. McNeill, Jr., Mark Ricketts and Chris Ropko for the trust and confidence they have placed in me,” he said.

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