McNeill Hotel Company builds and pursues trust with its owners and clients to make a difference in the communities that they serve. McNeill Hotel Company's philosophy of people serving people exudes to its guests, investors, team members, and brand partners. Company culture is defined by leadership, and the company values its employees. McNeill Hotel Company manages select-service hotels in the Hilton, Marriott, and Hyatt brand families throughout the United States.

What should a hotel manager's top priority be in 2022? | "The hotel manager's top priority for 2022 is balance. A hotel manager seeks balance, not of the scales but the many spinning plates. Hospitality relies on meeting and exceeding guest expectations, achieving the ownership groups' numbers, actioning brand initiatives, and most importantly maintaining employee morale. The hotel manager will do well to develop this balance with a dedicated focus on average daily rate. Are we priced right? With the right pricing model follows the mix of business. With pricing and mix in check, balance can be achieved." *Mark Ricketts* | *President & COO, McNeill Hotel Company*

• Total rooms managed: 3,085

• Total properties managed: 27

• Third-party rooms managed: 334

• Third-party properties managed: 3

• **Total gross revenue:** \$107,248,540

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