

McNeill HOTEL COMPANY

May 30, 2019 – McNeill Hotel Company



Pictured: Kim Knop, Mark Ricketts, Shawn Grenley, Ken Parish, Brent McDowell

Shawn Grenley with STR met with a team from McNeill Hotel Company to discuss market insights. He also shared with the team several data products that STR offers. STR, formerly known as Smith Travel Research, is based in Hendersonville, Tennessee. The company tracks supply and demand data for multiple market sectors, including the global hotel industry.

