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Hampton by Hilton Debuts in Germantown, TN

New hotel opens near the heart of Germantown in the Memphis area

GERMANTOWN, Tenn. and MCLEAN, Va. - April 20, 2017 – <u>Hilton's</u> (NYSE: HLT) <u>Hampton by Hilton</u> brand, the global mid-priced hotel known for providing travelers with its signature Hamptonality service, today announced the opening of its newest property in Germantown. Each Hampton by Hilton offers warm surroundings, a friendly service culture and a staff that makes sure guests are 100 percent happy. Guaranteed [™].

Hampton Inn & Suites Memphis/Germantown provides a convenient location for guests to enjoy all that Germantown and Memphis have to offer.

"Hampton Inn & Suites Memphis/Germantown's ideal location makes it a welcome addition to the Memphis area," said Eva Peel general manager. "With its close proximity to local attractions, travelers will be at the heart of the action. Guests will enjoy being close to Elvis Presley's Graceland, Historic Beale Street, and The National Civil Rights Museum."

Owned by Germantown Neshoba Hotel Partners, LLC and managed by <u>McNeill Hotel</u> <u>Company</u>, Hampton Inn & Suites by Hilton Memphis/Germantown offers guests valueadded amenities such as free, hot breakfast featuring delicious waffles and seasonal offerings or On the Run Breakfast Bags for the on-the-go traveler. Additionally, its complimentary Wi-Fi, 24-hour business center and JumpStart Fitness Center are sure to set any guest on the right track. Each guestroom includes HDTV, free in-room movie channels and a coffeemaker.

The Garrett Helms Boardroom offers a contemporary and comfortable space for 12 individuals. Contact the hotel to arrange your next meeting. Guests are welcomed into the Perfect Mix Lobby with plenty of space and comfortable surroundings. Free hot coffee is available around the clock, and TREATS, a food and beverage shop filled with snacks, toiletries, local merchandise and drinks for purchase, is also open 24 hours a day.

Hampton by Hilton has long been known for its unique and unmatched approach to hospitality. Team members proudly exhibit a unique culture described as Hamptonality. This term is defined by each hotel's approach to friendly customer service, anticipation of guests needs, and establishing an authentic, friendly and caring culture.

Hampton Inn & Suites Memphis/Germantown is part of Hilton Honors, the award-winning guest-loyalty program for Hilton's 14 distinct hotel brands. Hilton Honors members who book directly through preferred Hilton channels save time and money, and gain instant access to the benefits they care about most, such as an exclusive member discount, free Wi-Fi and a flexible payment slider that allows members to choose nearly any combination of Points and money to book a stay. Members can also redeem their Points for free nights, to gain access to unique events through the Hilton Honors auction platform or to make purchases at Amazon.com with Amazon Shop With Points.

For more information or to make reservations, please visit <u>Hampton Inn & Suites</u> Memphis/Germantown or call +1 901 309 0555.

Read more about Hampton by Hilton at <u>www.hampton.com</u> and <u>www.news.hampton.com</u>.

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About Hampton by Hilton

As the number one ranked franchise for the past eight years, according to Entrepreneur[®], Hampton by Hilton, including Hampton Inn by Hilton and Hampton Inn & Suites by Hilton, serves value-conscious and quality-driven travelers with more than 2,200 properties totaling more than

223,000 rooms in 19 countries and territories. High quality accommodations and amenities, such as complimentary Wi-Fi and free hot breakfast, contribute to Hampton by Hilton ranking as a leader in its segment. Hampton by Hilton Team Members deliver friendly, authentic, caring and thoughtful service defined as Hamptonality. Hampton by Hilton is part of Hilton Honors, the award-winning guest-loyalty program for Hilton's 14 distinct hotel brands. Hilton Honors members who book directly through preferred Hilton channels have access to instant benefits, including a flexible payment slider that allows members to choose nearly any combination of Points and money to book a stay, an exclusive member discount that can't be found anywhere else, free standard Wi-Fi and digital amenities like digital check-in with room selection and Digital Key (select locations), available exclusively through the industry-leading Hilton Honors app. For more information about Hampton by Hilton, visit www.hampton.com or news.hampton.com and connect online at Facebook, Twitter, YouTube and Instagram.