

## **PRESS RELEASE**

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### **FAIRFIELD INN & SUITES IN DESTIN WINS MARRIOTT'S BRUCE REED RALLY TO SERVE AWARD**

**DESTIN, FL, May 1, 2018** – The Fairfield Inn & Suites in Destin, Florida has been officially recognized by Marriott, earning the Bruce Reed Rally to Serve Award for the McNeill Hotel Company property.

Marriott's Bruce Reed Rally to Serve Award is a singular honor, given to only one Fairfield Inn & Suites property each year in recognition of its community contributions.

The award is named for Bruce Reed, who retired from Marriott International after a successful 27-year career that took him from Housekeeping Manager Trainee to Vice President Franchise Operations, The Americas-Select Service & Extended Stay Hotels. During his tenure he was an inspirational leader and advocate for Marriott's Spirit to Serve initiatives. Reed was responsible for the development and implementation of the "Hospitality at Home" program that created a partnership between the Fairfield Inn and Suites by Marriott brand and Habitat for Humanity.

Among criteria for the award, a hotel's team members must be engaged with the local Habitat chapter in honor of Rally to Serve; make effective use of available resources; and reinforce a positive reputation of a hotel in the community.

Community service activities for the Fairfield Inn & Suites Destin staff, which were supported by McNeill Hotel Company corporate offices, included teaming up with the local Habitat for Humanity affiliate to build a home for a wonderful and deserving family in their community; raising money for the American Cancer Society; working with Sharing and Caring; and multiple projects that contributed to the Children's Miracle Network.

"I am so proud of our associates who really care about this wonderful community and donate their time and spirit in helping others," said Joe Kneeland, General Manager of the hotel.

Mark Ricketts, President and COO of McNeill Hotel Company, the company that manages the property, added, "Bruce Reed is one of the admirable people in this industry and we are honored to represent his name through this award. We do believe that our people can make a difference in the lives of our communities, as well as our guests."

Located across the street from the sugary-white sands and emerald waters at Henderson Beach State Park, the 100-room Fairfield Inn & Suites Destin offers guests convenient access to the picturesque Emerald Coast, including nearby gold courses and deep-sea fishing charters. Hotel amenities include plush bedding, complimentary Wi-Fi, free high speed Internet, free breakfast, a fitness center and pool.

### **About McNeill Hotel Company**

Headquartered in Germantown, Tennessee, McNeill Hotel Company is built on a foundation of trust, pursuit of excellence and a philosophy of "people serving people." The firm focuses on select service hotels with a growth strategy based on a mix of new hotel development, meaningful acquisitions and third party management agreements. The company is an approved franchisee for both Marriott and Hilton. Phillip McNeill, Jr and Mark Ricketts, the company's principals, are 2nd generation hoteliers with over 60 years of combined institutional experience in the hotel industry, encompassing nearly every discipline of the business.